



Connecticut Society of Association Executives

17 Rivendell Road, Marlborough, CT 06447-1260
(860) 228-1336 ■ Fax (860) 228-1337 ■ csae@csae.net ■ www.csae.net

Connect to the CSAE Network *Become a 2010 Sponsor*

CSAE has restructured its sponsorship program to be feature rich and more affordable. The economic downturn has created challenges and opportunities. Our sponsorship program provides affordable opportunities. Read on!

Affordable & Print - \$250

- Logo* printed in the *CSAE Source*, our quarterly newsletter.
- Two quarter page, b&w ads* in two issues of the 2010 *CSAE Source*, your choice of issues.

Affordable & Electronic - \$500

- Listing as sponsor on our homepage with link to either your e-mail address or website.
- Link to your contact information in every *CSAE Perspectives* (electronic e-newsletter distributed 11/annually).

Combined Print & Electronic - \$650

- Features of both Affordable & Print and Affordable & Electronic listed above.

Affordable & In Person - \$350 (limited availability)

- A five-minute presentation about your company, products and services at one of our 90-minute programs. Limited to one sponsor per program on first paid, first choice basis.
- Distribute your promotional material to attendees at same meeting.

Step-It-Up Promotion - \$1,000

- Logo* printed in four issues of the *CSAE Source*, our quarterly newsletter.
- Two half page, b&w ads* in two 2010 issues of the *CSAE Source*, your choice of issues.
- Listing as sponsor on our homepage with link to either your e-mail address or website.
- Link to your contact information in every *CSAE Perspectives* (electronic e-newsletter distributed 11/annually).
- Complementary CSAE meeting subscription (all five 90-minute educational programs).
- Sponsor ribbon and company name on signage at all 2010 educational events except annual conference and CEO symposium.

Exhibit Included Sponsorship - \$1,500

- Logo* printed in four issues of the *CSAE Source*, our quarterly newsletter.
- Four half page, b&w ads* in all four 2010 issues of the *CSAE Source*.
- Listing as sponsor on our homepage with link to either your e-mail address or website.
- Link to your contact information in every *CSAE Perspectives* (electronic e-newsletter distributed 11/annually).
- Complementary CSAE meeting subscription (all five 90-minute educational programs).
- Sponsor ribbon and company name on signage at all 2010 educational events except CEO symposium.
- One exhibit and representative registration at the 2010 annual conference.

* Send logos and advertisements by January 25, 2010 as high resolution file (jpg, tif, eps, pdf) to case@csae.net

CSAE Sponsorship Registration

Sponsorships are February 1, 2010- January 31, 2011

Connect me to the CSAE Network!

Sponsoring Company _____

Company Address _____

Company City/State/Zip _____

Company URL _____

Contact Name _____

Contact E-mail _____

Contact Telephone _____

Sponsorship Level (check one)

- Affordable & Print - \$250
- Affordable & Electronic - \$500
- Combined Print & Electronic - \$650
- Affordable & In Person - \$350 (limited availability)
- Step-It-Up Promotion - \$1,000
- Exhibit Included Sponsorship - \$1,500

Become a Member

If you are not a member, join today for dues year February 1, 2010-January 31, 2011.

- Membership - \$275

Amount Due \$ _____ Check Enclosed VISA MasterCard

Card # _____

Expire Date _____ Security Code _____

Name on Card _____

Billing Address _____

Billing City/State/Zip _____

Mail form and your check payable to CSAE, 17 Rivendell Road, Marlborough, CT 06447-1260.
If paying by credit card, you may fax your form to 860.228.1337.
Questions? Call 860.228.1336

Thank you for your support.