

# Connecticut Society of Association Executives

## ★ New Development – Joint CEO Symposium

### Joint CEO Symposium

The Connecticut Society of Association Executives, Empire State Society of Association Executives, and the New England Society of Association Executives are jointly sponsoring a CEO Symposium featuring acclaimed speaker Bob Harris, CAE on April 4, 2008 at The Williams Inn in Williamstown, Massachusetts. Many influential association leaders are expected to attend. As a valued Associate Member, we would like to offer you the following ways to participate and gain the attention of this group of decision makers.

The sponsor levels are:

#### **Exclusive Sponsorship: \$15,000**

Be the sole sponsor of this fantastic event. Your company's representatives (up to five) will be the only associate members allowed to attend and will receive all benefits outlined below.

#### **Platinum Sponsorship: \$1,500 or more**

- 2-3 minutes of podium time
- Display table during entire event
- Materials may be displayed at registration table or placed on attendee chairs
- Registration to the entire symposium for one additional representative
- All the benefits of Gold Level Sponsorship

#### **Gold Sponsorship: \$1,000 or more**

- Registration for the entire symposium for two representatives
- All the benefits of Silver Level Sponsorship

#### **Silver Sponsorship: \$500 or more**

- Registration for April 3rd networking reception for one representative
- A sponsor ribbon to wear on your badge
- Your company's logo in the program as well as each association's newsletter
- All the benefits of Bronze Level Sponsorship

#### **Bronze Sponsorship: \$250 or more**

- Acknowledgement in the program as well as each association's newsletter and web site
- A verbal thank you at the CEO Symposium Luncheon

### CEO Symposium Sponsorship

Organization \_\_\_\_\_

Representative \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

City \_\_\_\_\_

State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Web \_\_\_\_\_

### Marketing Opportunity

Exclusive Sponsorship: \$15,000

Platinum Sponsorship: \$1,500

Gold Sponsorship: \$1,000

Silver Sponsorship: \$500

Bronze Sponsorship: \$250

Mail or fax your commitment to CSAE,  
17 Rivendell Road, Marlborough, CT  
06447-1260 or fax 860.228.1337. Call  
the office at 860.228.1336 if you have  
questions.