

Connecticut Society of Association Executives

★ Advertising

Put your message in front of the association community. Advertise!

*CSAE works hard for you,
increasing your visibility in the
association community.
Our advertising opportunities
include print and electronic options
at a variety of price breaks to fit your
budget. Try one advertising option
or expand your visibility by using
more than one media to get
your message out to the
association community.*

It Pays to Advertise in the CSAE Source The CSAE Source is published every two months and is distributed to all CSAE members with our Conference issue mailed to an expanded list of association executives. There are two options.

- A once annual advertising opportunity to publish your ad in four color. The ad, which cannot be changed, is printed in six issues beginning with the December issue.
- An ongoing advertising opportunity to print your black and white ad in any issue. Ad copy may be changed. There is a multi-insertion discount.

Frequent, Electronic Access from CSAE Perspectives We put your 50-word message in front of our members up to 11 times annually. This is a great way to get the word out about your business and link to your website and e-mail.

On the Web for 24 x 7 Visibility Be there when members need you. Put your logo on our homepage and link it to your webpage. Members will find you 24x7.

Hot Stuff! Discounts, Events, Special Invitations Offer CSAE association members discounts, invitations or other opportunities with this economical way to get the word out. Send your message to the CSAE office at CSAE@CSAE.NET and your promotion will be e-mailed to all CSAE members within 15 days.

CSAE Advertising Opportunities

Organization _____

Representative _____

Address _____

City/State/Zip _____

Phone _____

E-mail _____ Web _____

Advertisement Placement

CSAE Source four-color, same ad, 6 insertions, all 2008 issues.

- ___ Center Spread (2 full pages) - \$2,750
- ___ Full Page (inside back cover) - \$1,500
- ___ Half Page (outside back cover) - \$1,100
- ___ Quarter Page (inside front cover) - \$550
- ___ Eighth Page (inside front cover) - \$300

CSAE Source traditional, black and white may change ad copy, prices per insertion with 20% discount for six successive insertions

- ___ Full Page - \$250
- ___ Half Page - \$185
- ___ Quarter Page - \$135
- ___ Eighth Page - \$100

Electronic Visibility

CSAE Perspectives e-newsletter

- ___ 5-Month Listing (even months) - \$175
- ___ 6-Month Listing (odd months) - \$200
- ___ 11-Month Listing (Jan.-Nov.) - \$345

CSAE Website

- ___ 360-Day presence - \$500
- ___ 6-Month presence - \$300
- ___ 3-Month presence - \$200
- ___ 1 Month presence - \$100

Hot Stuff!

Promotions e-mailed within 15 days of promotion submission.

- ___ 35 words - \$15/e-blast
- ___ 70 words - \$25/e-blast

Payment Method

___ Check ___ VISA ___ MasterCard

Card # _____

Security Code _____

Expire Date _____

Card Street Address _____

Card Billing Zip _____

Make check payable to CSAE, 17 Rivendell Road, Marlborough, CT 06447-1260 or fax form with credit card payment to 860.228.1337.