

*Expect new things this year! It won't be the same old, same old. But you'll have to be onsite to **experience the variations** on old themes that **pump new life** into meeting routines. Be part of the show. Give association executives and staff a new look at your business. Demonstrate how you can work with them to take their association to the next step and beyond. Visit www.csaenet.net for more information.*

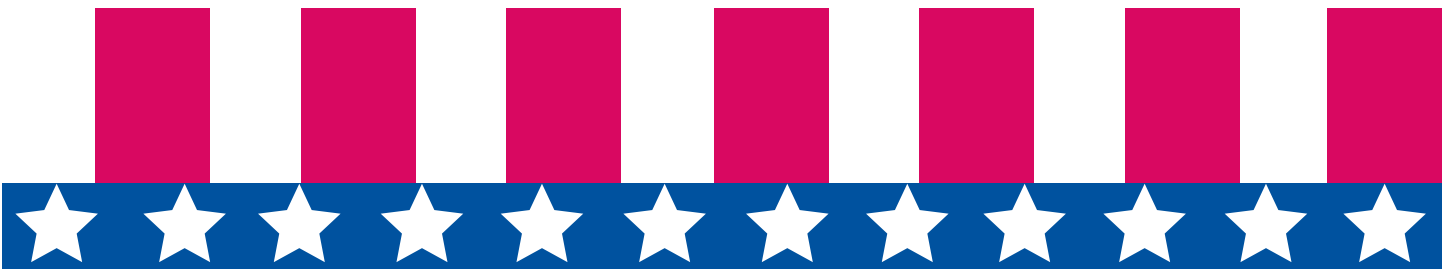
CSAE

17 Rivendell Road
Marlborough, CT 06447-1260

2008 CSAE Annual Conference

Exhibitor Brochure

CSAE
Where you belong.



2008 CSAE Annual Conference
Exhibitor Brochure

MONDAY, NOVEMBER 3, 2008
8:00 a.m.-5:00 p.m.

Holiday Inn Waterbury
3580 East Main Street
Waterbury, CT 06705
(203) 706-1008



Invitation to Exhibit

The Connecticut Society of Association Executives invites you to exhibit at our 2008 Annual Conference. Last year's conference created a lot of buzz in the association industry, something we're going to do again this year. The steps we're taking to make this a valuable experience for you and our attendees follow:

Exhibit Time

Exhibits will be open 11:00 a.m.-12:15 p.m. and again from 4:00-5:00 p.m. Lunch will not be served in the hall this year so you will have the attendees undivided attention.

Time with Attendees

CSAE makes a special effort to include exhibitors in all conference functions.

- Interact with the attendees throughout the day.
- We will honor one of our 2008 host facilities at the Business Meeting.
- Attend the educational sessions. The afternoon tracks include topics designed by associate members for associates and exhibitors
- Create a little mania with the attendees during the auction. Make a donation.

RSVP Today! Call Lorna Bolduc at (860) 228-1336 if you have questions.

CSAE Annual Conference

Monday, November 3, 2008 • Holiday Inn, Waterbury

You may also sign up for the following online at www.csaenet.net.

The CSAE Annual Conference will begin at 8:00 a.m. on Monday, November 3, 2008. Exhibit space is available on a first-come, first-served basis. Register early before the prime spots are gone.

- \$395 \$320 – CSAE members
- Postmarked after September 15 add: \$50

Exhibitor Details

- Exhibit Booth (pipe & drape) includes a 6 foot table & sign
- Exhibitor set up begins at 9:45 a.m.
- The Exhibits will open at 11:00 a.m.
- Two Exhibit sessions are planned: 11:00-12:15 p.m. and 4:00-5:00 p.m.
- One conference registration is included with your exhibit. Additional exhibitors are required to register at the CSAE member registration rate of \$99.
- Lunch, educational programming, reception, and auction are included with registration.
- Exhibits may be taken down at 5:00 p.m.

Sponsorships

Breakfast Sponsors: \$250 each includes signage at registration desk, on breakfast table, insert in attendee conference bag and mention from the podium at general session.

Lunch Sponsors: \$500 each includes signage at registration desk and lunch, attendee conference bag, and mention from podium at general session and three minutes at the microphone in front of attendees at the business meeting.

Reception Sponsor: Holiday Inn, Waterbury.

CSAE 2008 Annual Conference Exhibitor Registration (Form also available online at www.csaenet.net)

Primary Exhibitor/Contact (registration fee included with exhibit registration)

Name _____ Title _____
 Company _____ Address _____
 City _____ State _____ Zip _____
 Telephone _____ E-mail _____

Additional Registrations (registration fee of \$99 each)

Name _____ Title _____
 Name _____ Title _____
 Name _____ Title _____

Payment Information

Check # (payable to CSAE): _____
 Credit Card: MasterCard Visa Card Number: _____
 Exp. Date: ____/____/____ Verification Code: _____
(MM/YYYY) (last 3 digits on back of card)
 Card Billing Address: _____
 City _____ State _____ Zip _____
 Name on Card: _____ Signature: _____

Fees

Exhibit Fee _____
 Registration Fee \$ _____
 Registration Fee \$ _____
 Registration Fee \$ _____
 \$ _____

Total Amount Enclosed

Retain a copy of this document for your records and return one copy with check payable to CSAE for full amount to: CSAE Annual Conference Exhibits, 17 Rivendell Road, Marlborough, CT 06447-1260.

If you prefer to pay with a credit card, include the information on the left and either mail to the address above or fax this form to (860) 228-1337.